
上海汽车集团股份有限公司

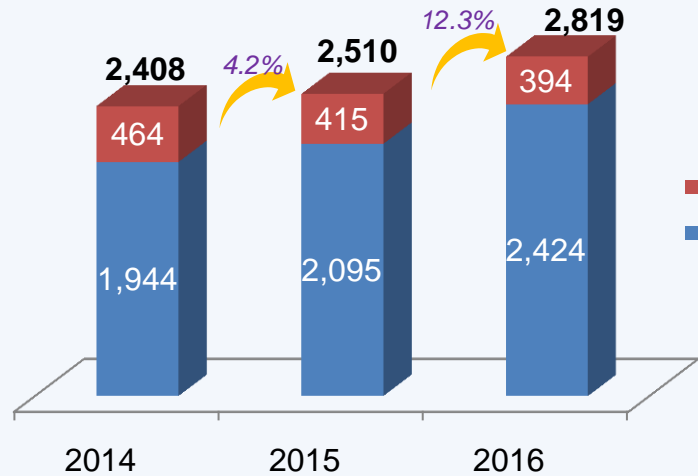
2016年度业绩介绍会



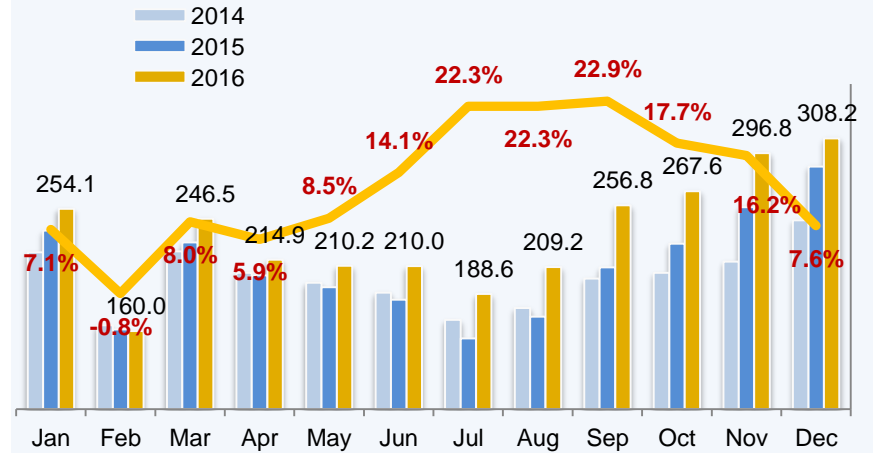
第一部分 2016年

行业情况





2016 2818.7 12.3%



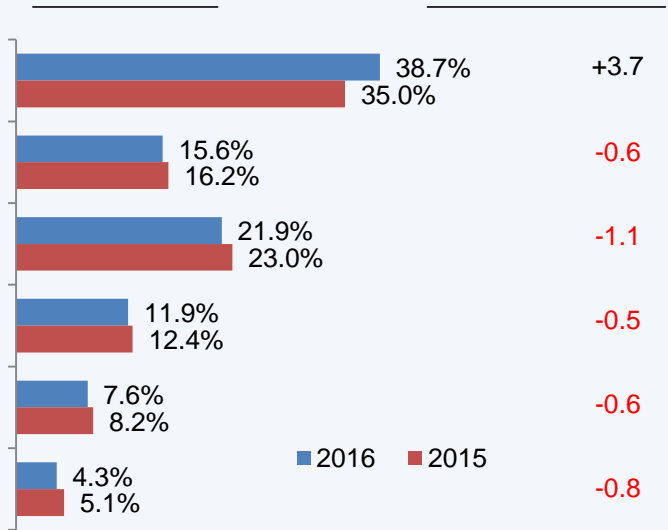
2016

6



2

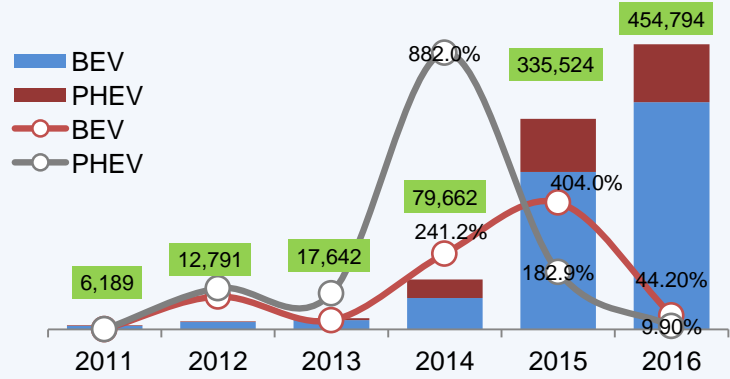
ec



2016
4

39% 2015

Blank header box



BEV	90.1%	88.9%	82.8%	62.6%	74.8%	79.6%
PHEV	9.9%	11.1%	18.2%	37.4%	25.2%	20.4%

2016

36%

公司情况



	2016	2015	
	200.1	181.2	10.5%
	188.7	175.2	7.7%
	32.2	17	89.2%
	213	204	4.4%
	4.6	3.5	31.6%
	0.2	0.2	-4.6%
	1.6	0.9	78.2%
	7.6	7.7	-1.6%
	0.9	0.5	77.4%
	648.9	590.2	9.95%

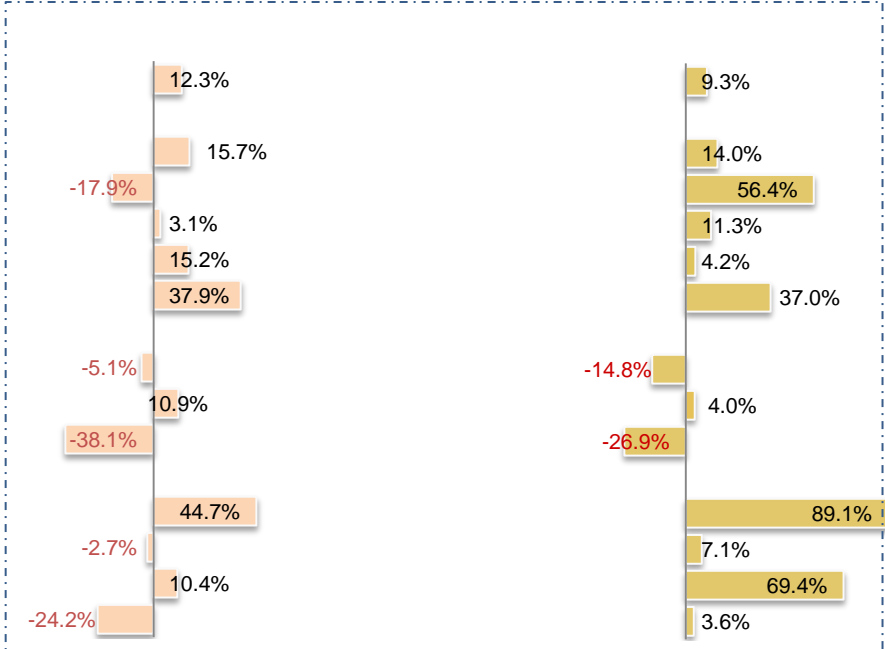
➤ 2016

648.9

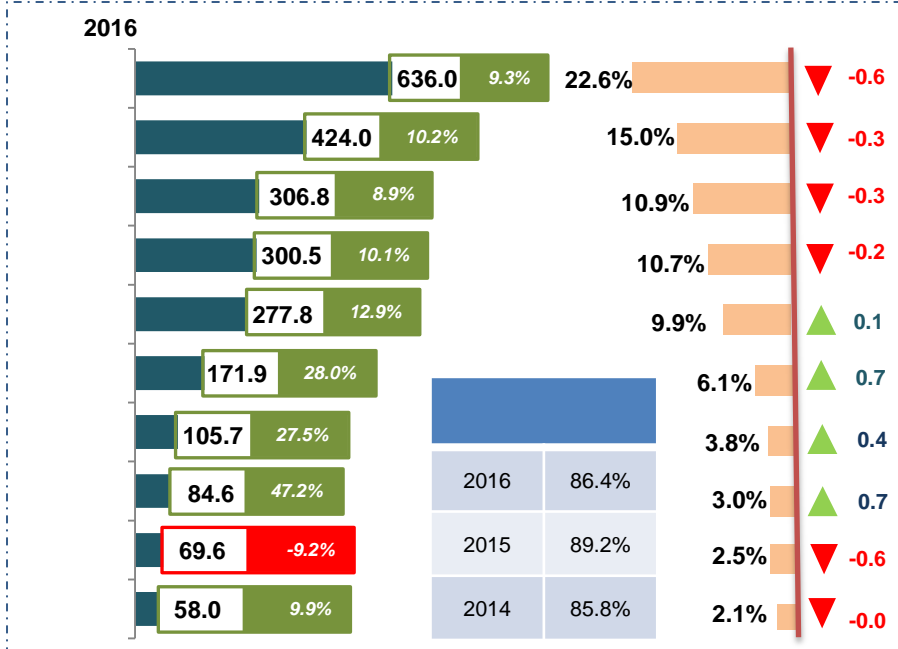
9.95%

➤

➤



➤ 2016 SUV 37.0%
11.3%



➤ 2016 22.6%
86.4%



	2015	2016	
*	170,017	321,717	89.23%

* MG

➤ RX5
32 89%

➤ ZS i6

RX5—



上汽大通
MAXUS



	2015	2016	
	35,053	46,123	31.58%

➤ G20

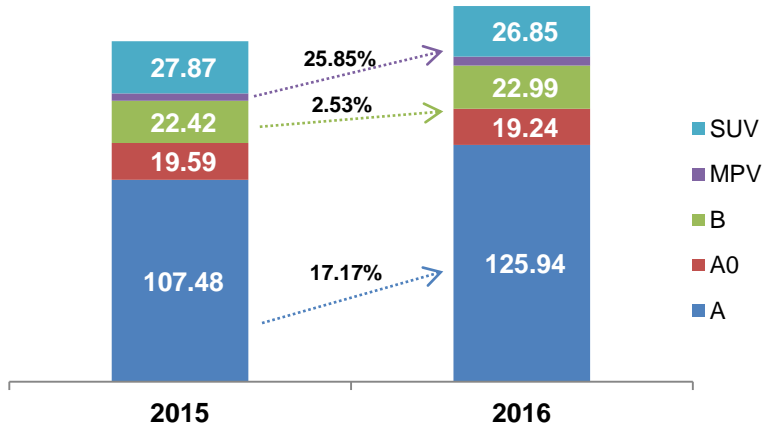
C2B

32%



200

2015-2016



➤ 2016

A

17% MPV
SUV

25% B



2015	1,532,009	280,068	1,812,077
2016	1,671,689	330,088	2,001,777
	+9.1%	+17.9%	+10.5%

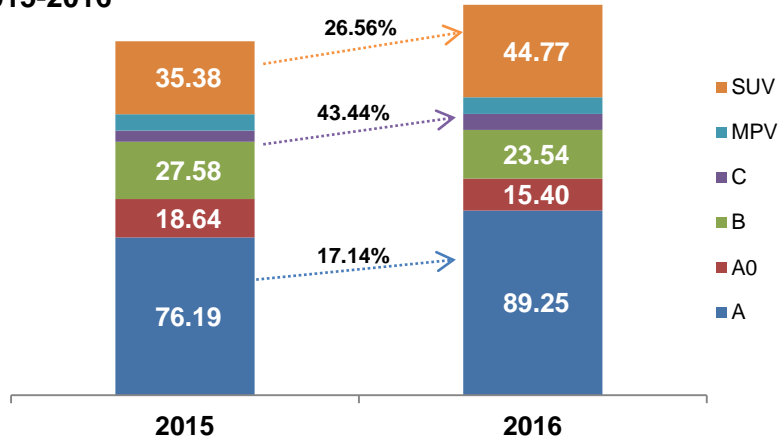


C



17.9%

2015-2016



- SUV
- MPV
- C
- B
- A0
- A

➤ 2016
27% C
43% A

SUV

17% A0



CHEVROLET



	CHEVROLET	GMC	Cadillac	Total
2015	636,635	1,035,373	80,007	1,752,015
2016	538,852	1,230,203	118,016	1,887,071
	-15.4%	+18.8%	+47.5%	+7.7%

- XT5
- 5000
- SUV 1
-



2015	1,537,135	502,872	2,040,007
2016	1,369,618	760,559	2,130,177
	-10.9%	+ 51.2%	+4.4%

2016

51.2%



730/560
510



2016

2017



310

A0 SUV



2017

MPV



50

2016

220

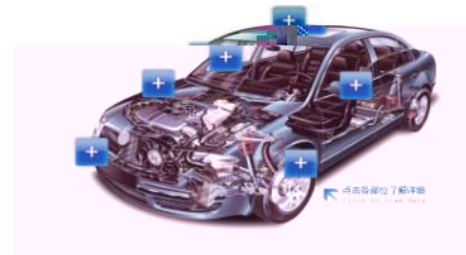
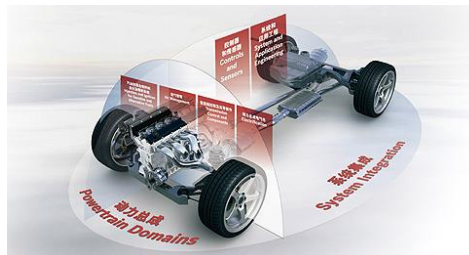
DCT



2016

60.76

16.11%。





2016

185

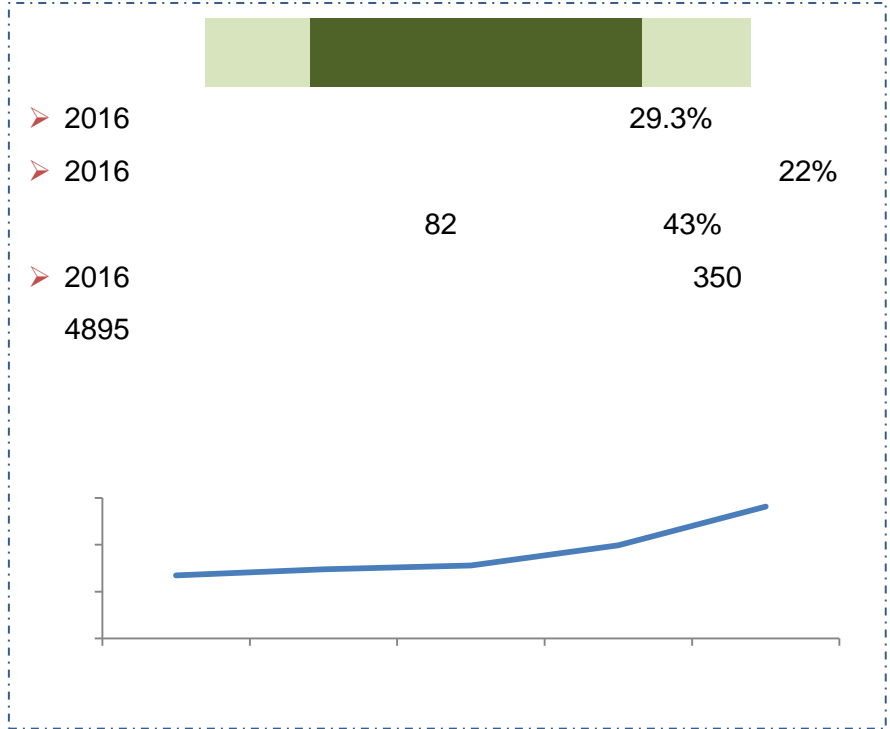
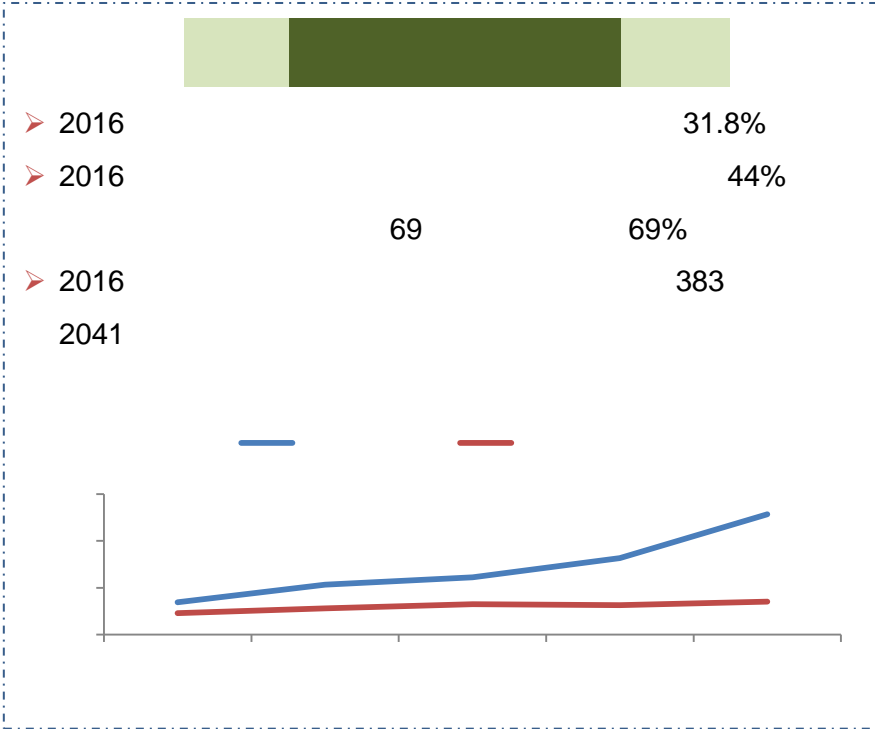
13

1

708

51.

Blue Bar







MG IGS

2

5G

LTE-V V2X

RX5



2016

8400

2800

33

20



➤ 2016 12

2207

11.05

➤

A

➤

➤ 2016

➤ 2016



财务情况

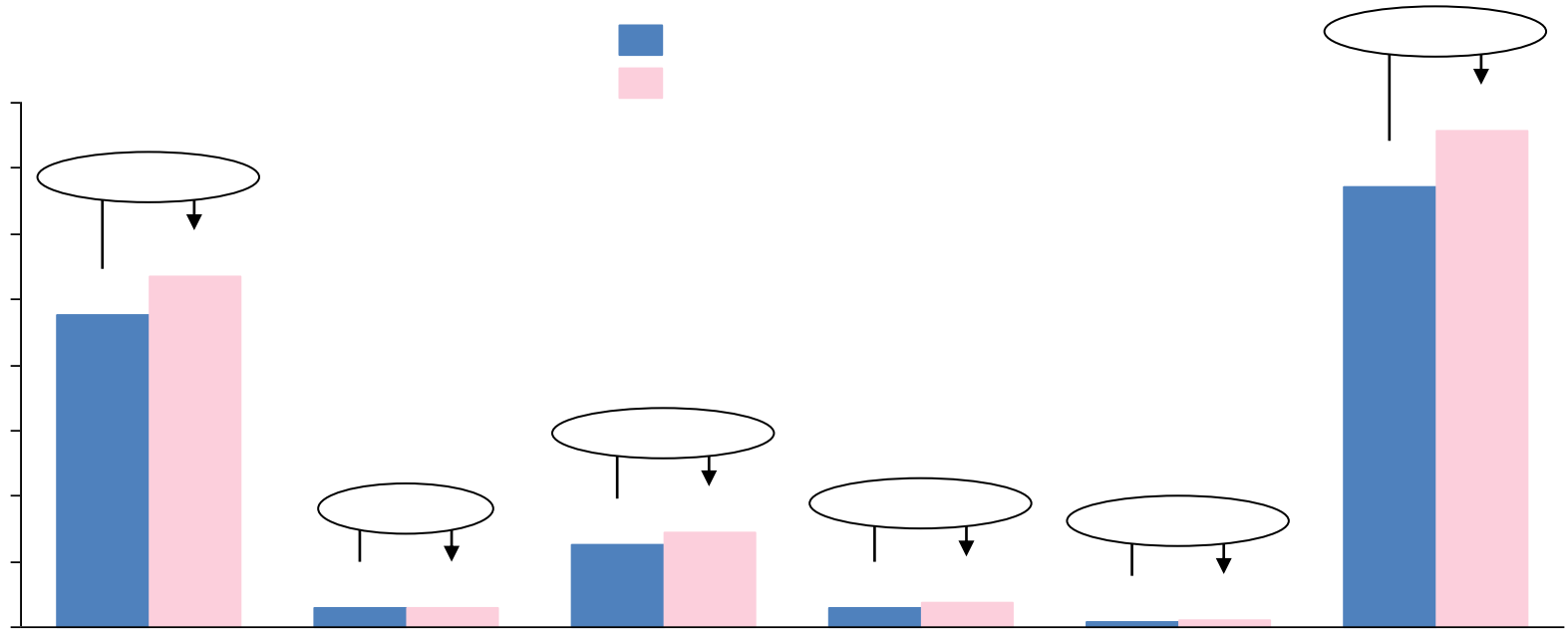
The banner features a collage of semi-transparent images: a car's instrument cluster on the left, a 3D bar chart in the center, and a road winding through a landscape on the right.

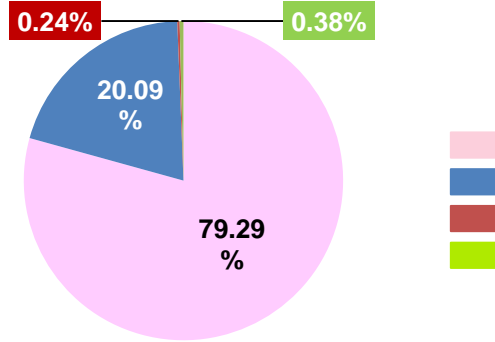
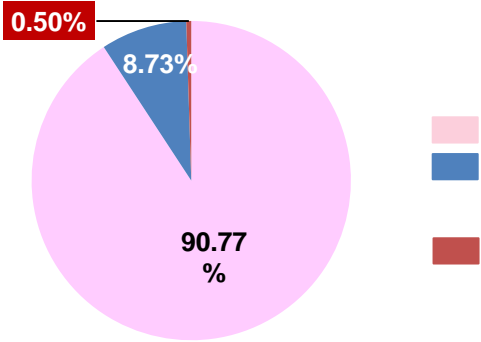
	2016	1-12	2015	1-12	%
		648.89		590.19	9.95
		7,564.16		6,704.48	12.82
		504.92		458.10	10.22
		320.09		297.94	7.43
		2.903		2.702	7.44
		2.751		2.479	10.97
		1.032		2.357	-56.22
		113.77		259.93	-56.23
	%	17.53		17.91	0.38

			%
	5,906.28	5,129.56	15.14
	2,350.96	2,109.17	11.49
	1,919.21	1,751.29	9.59
	17.41	15.88	9.63
%	60.20%	58.88%	1.32





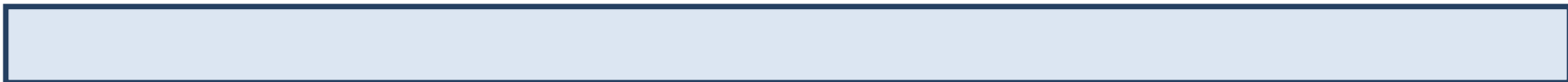
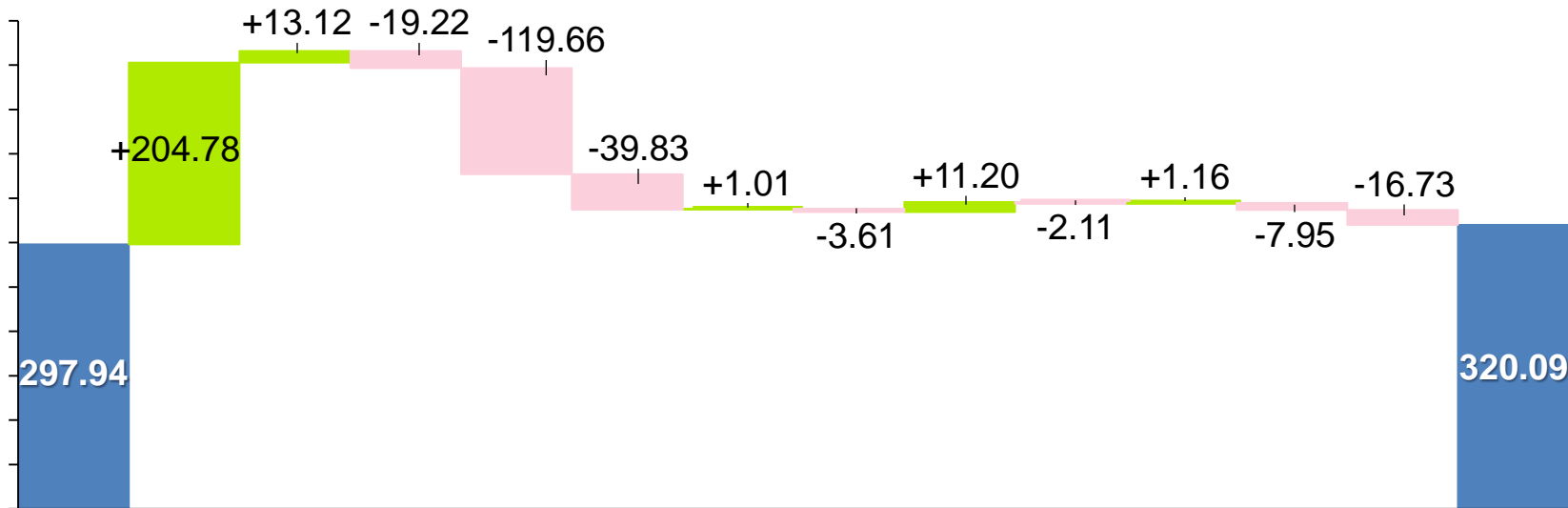




	2,775,150
(266,930
)	
	15,146
	3,057,226



	2,200,428
	557,527
	6,678
	10,516
	2,775,150



2016 1-12

0.00	17.48	0.00	17.48	0.00
0.04	77.33	0.00	76.62	0.75
0.04	94.81	0.00	94.10	0.75

%	1.27%		1.26%	
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2016 1-12

0.00	12.40	0.00	12.40	0.00
0.00	36.14	0.00	36.14	0.00
0.00	48.54	0.00	48.54	0.00

%	14.48%		14.48%	
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第二部分 2017年市场预测



1

2

3

4

5

上海汽车集团股份有限公司

2016年度业绩介绍会