
下海汽车集团股份有限公司

2014年中期业绩介绍会

2014 8 14



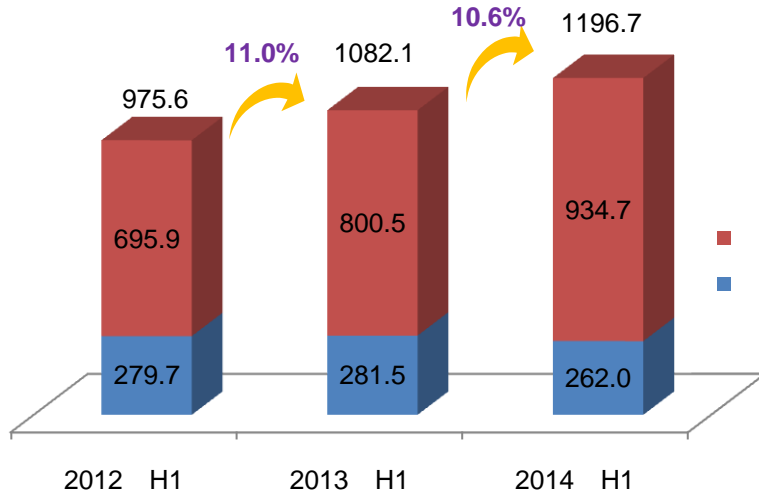
第一部分 上半年业绩回顾

业绩情况

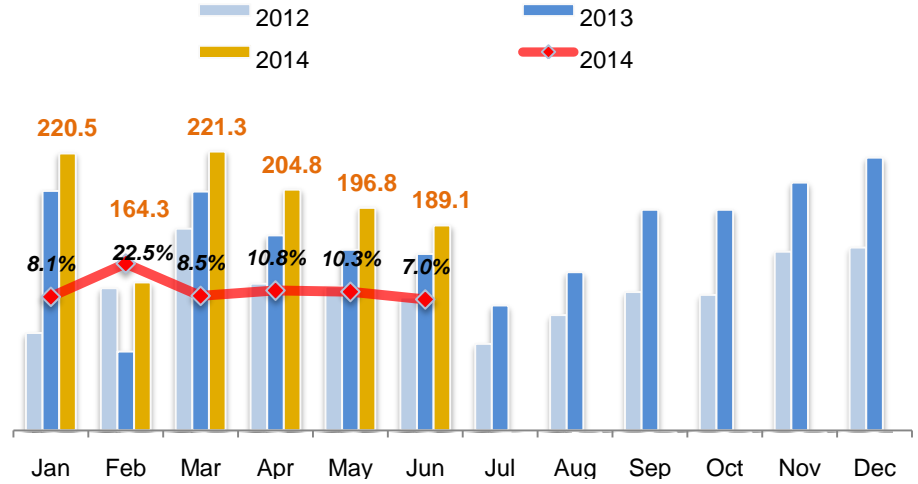


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➤ 2014

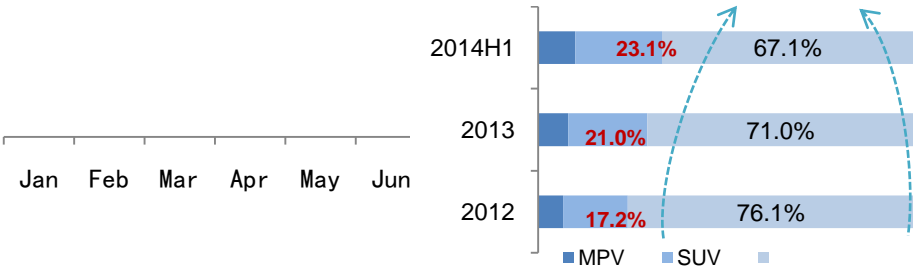
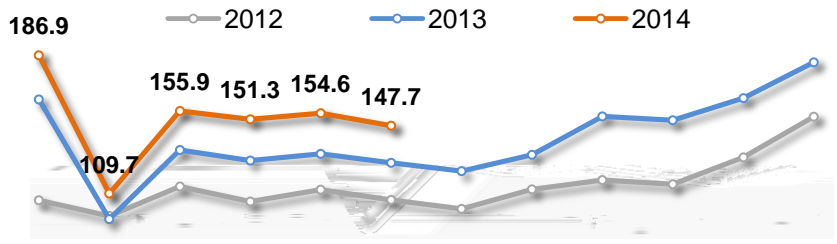


➤

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1-6

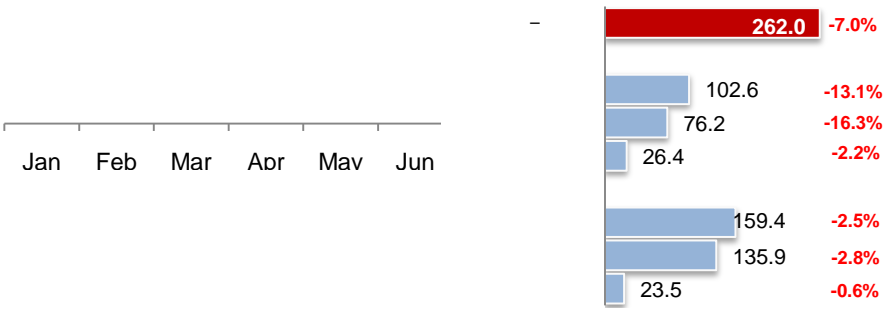
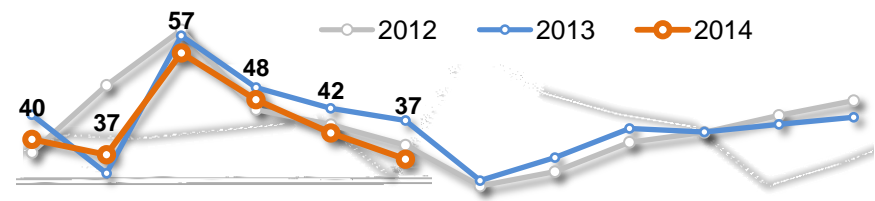


➤ SUV MPV 16.8%



不

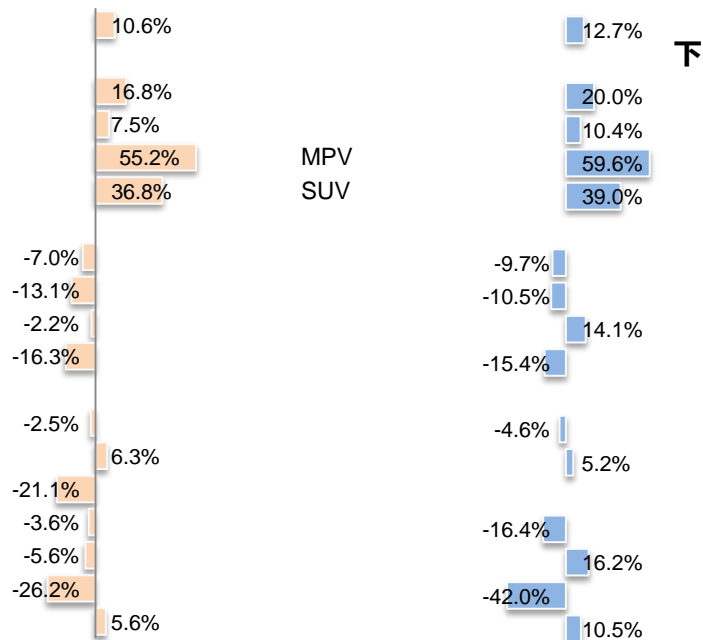
1-6



➤ 6.9%

		2014H1	2013H1	
	*	512,765	368,366	39.2%
		1,782,755	1,564,785	13.9%
		2,295,520	1,933,151	18.7%
		480,900	537,549	-10.5%
		84,594	93,586	-9.6%
		565,494	631,135	-10.4%
)		2,861,014	2,564,286	11.6%
		37,785	58,663	-35.6%

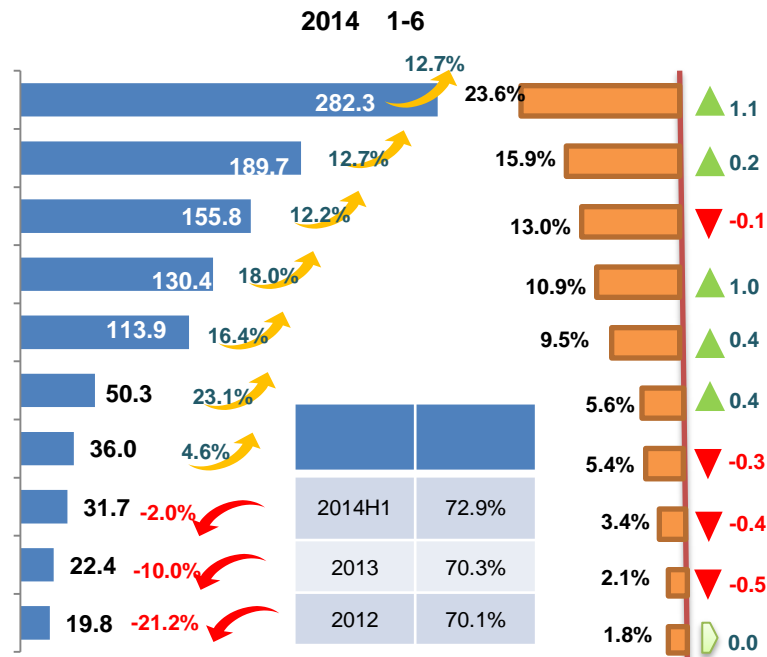
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➤ 1-6

12.7%

下



➤ 1-6

1.1

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	2013H1	2014H1	
*	105,750	102,340	-3.2%
*	5,076	7,585	49.4%

* MG

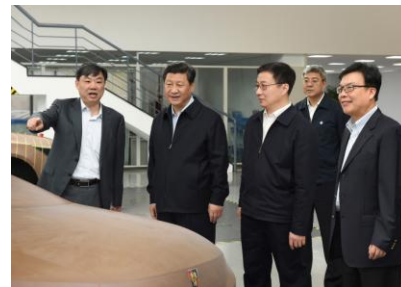
◆下



MG



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G10

MPV

MAXUS V80

6

LDV

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2013H1	66.06	12.37	78.43
2014H1	80.34	13.70	94.05
	+21.6%	+10.8%	+19.9%

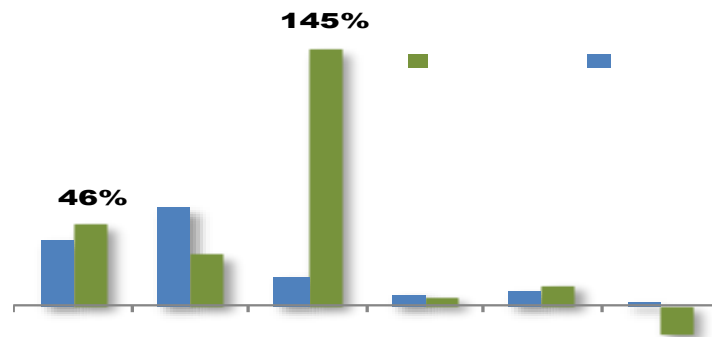
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CHEVROLET

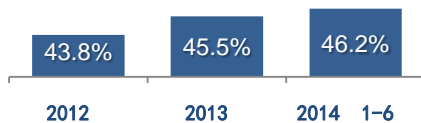


2013H1	35.95	40.13	1.97	78.05
2014H1	35.81	45.04	3.38	84.23
	-0.4%	+12.2%	+71.6%	+7.9%



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2013H1	53.75	21.74	4.53	80.02
2014H1	48.09	37.16	3.84	89.10
	-10.5%	+70.9%	-15.2%	+11.4%



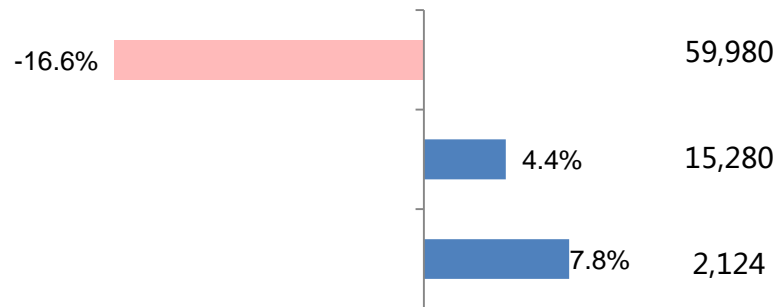
MPV

71%

610



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16.6%

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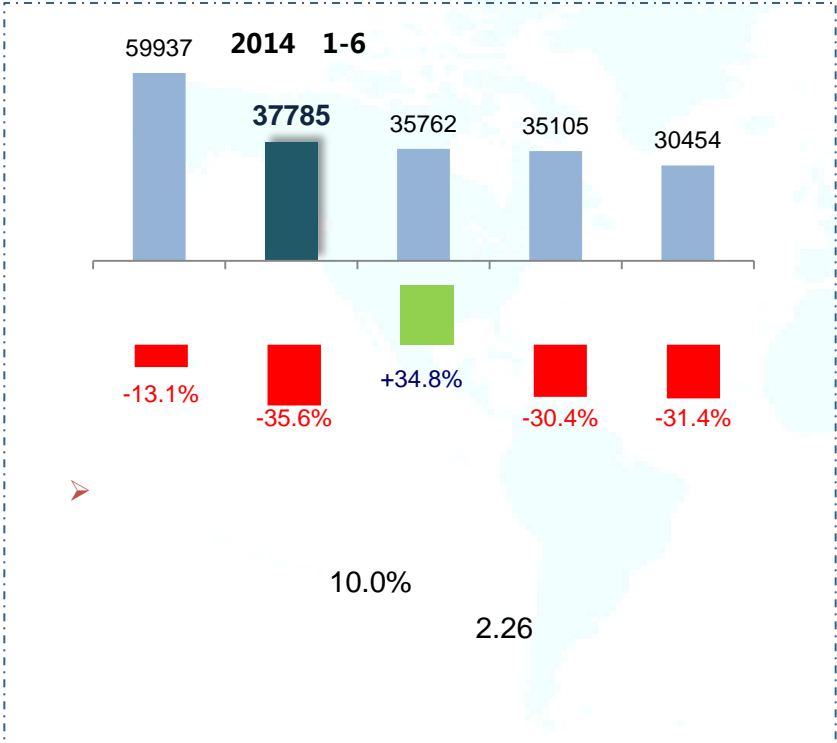
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CUBE-



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MG3

BTCC

MG6 Fleet

4

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MG6

SAIC MOTOR-CP CO., LTD.
EXPLORE THE NEW JOURNEY WITH
MG

2014

14.1%

380

246.8

新兴服务业态



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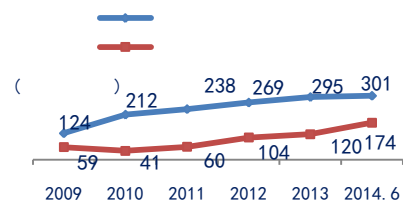
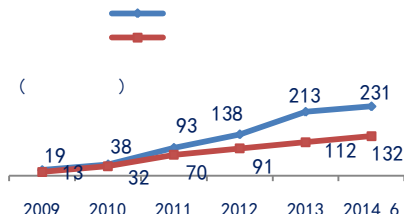
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财务情况



	2014 1-6	2013 1-6)
)	286.10	256.43	11.57
)	3200.14	2809.28	13.91
)	192.64	167.21	15.21
)	135.73	114.66	18.37
)	1.231	1.040	18.37
)	1.206	1.006	19.88
)	0.492	0.528	-6.83
)	54.28	58.22	-6.76
))%	9.40	9.07	0.33中

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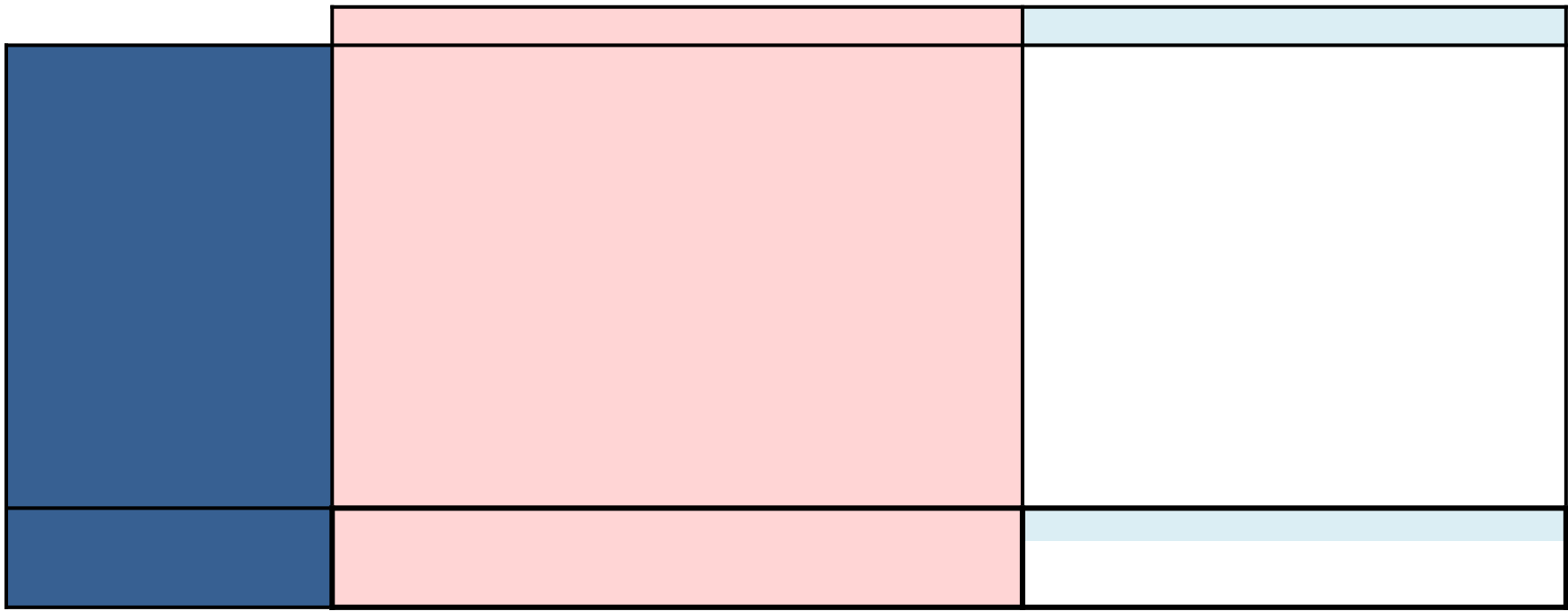
		下	下)
)	3,735.43	3,736.41	-0.03
)	1,597.28	1,617.32	-1.24
)	1,378.76	1,377.57	0.09
)	12.51	12.49	0.16
)%	57.24%	56.71%	0.53中

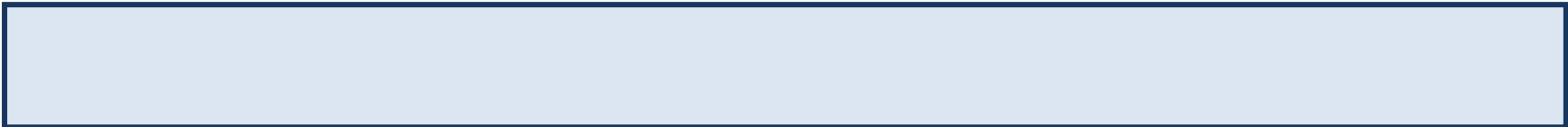
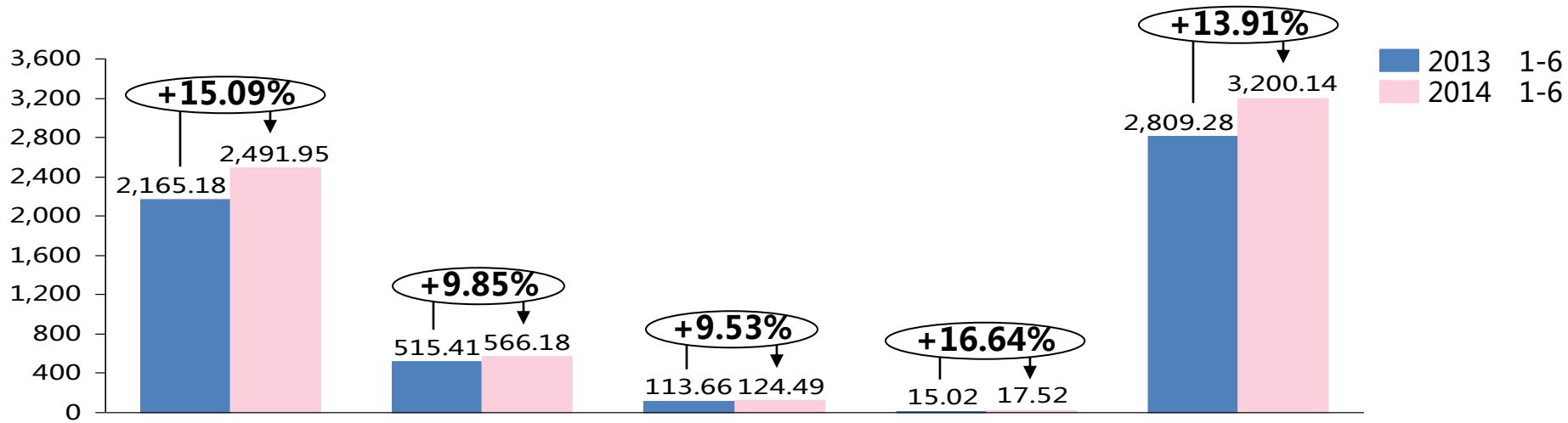
2014 6

54.32%

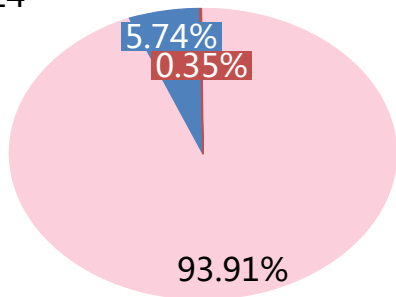
18.09%





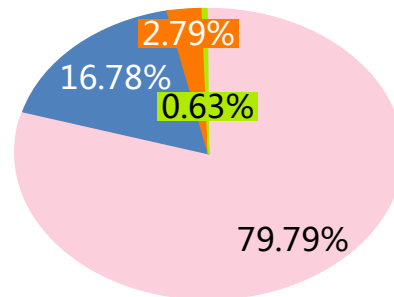


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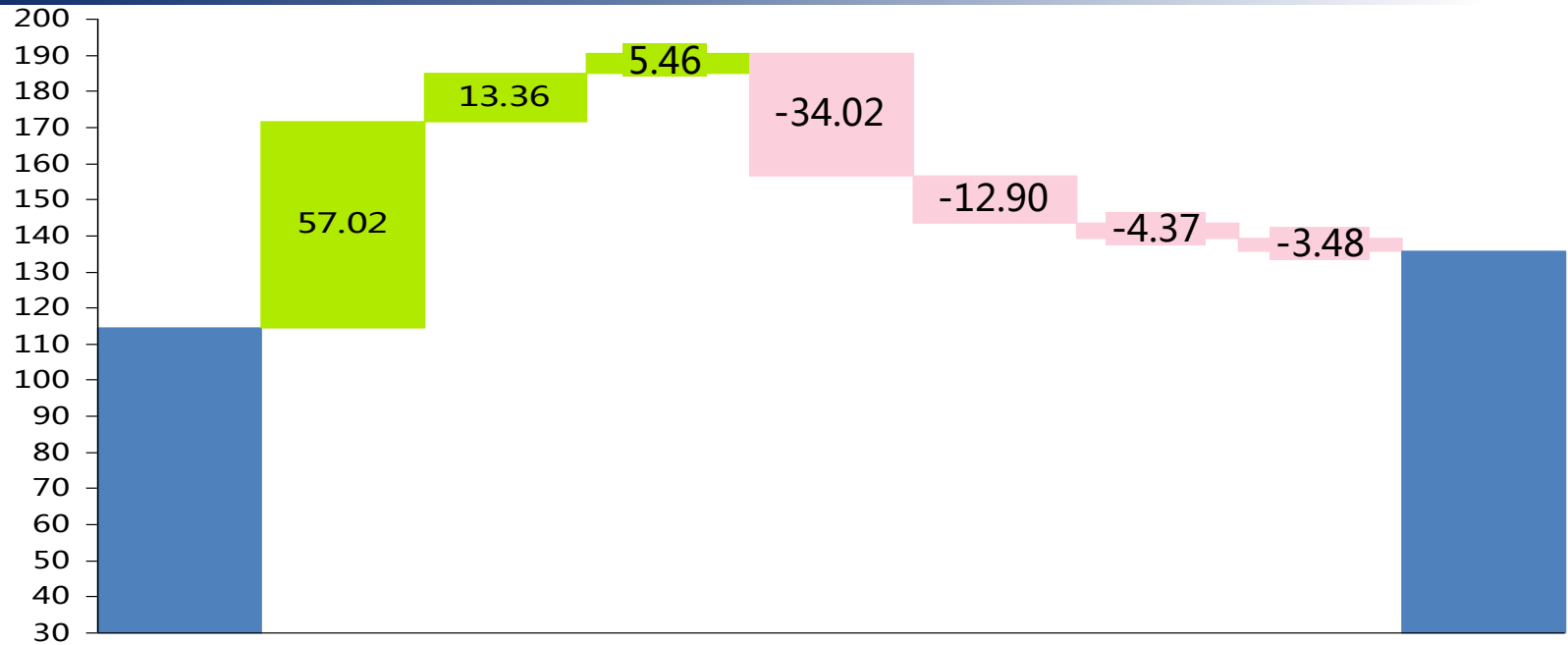


	单位: 万元
	1,394,577
)	85,276
	5,214
	1,485,066

	单位: 万元
	1,112,788
	233,983
	38,957
	8,849
	1,394,577

1. 2014

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2014 1-6					
	<u>0.00</u>	<u>7.08</u>	<u>0.00</u>	<u>7.08</u>	<u>0.00</u>
	0.41	20.05	0.00	20.08	0.38
	0.41	27.13	0.00	27.16	0.38
)		0.85%		0.85%	

2014 1-6					
	<u>0.00</u>	<u>5.43</u>	<u>0.00</u>	<u>5.43</u>	<u>0.00</u>
	0.00	8.96	0.00	8.96	0.00
	0.00	14.39	0.00	14.39	0.00
)		17.13%		17.13%	

第一部分

下半年经营展望

2014



不	”	2410	8.5%
1885	11%	525	

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