



上汽集团
SAIC MOTOR
爱上汽车 畅行天下





第一部分

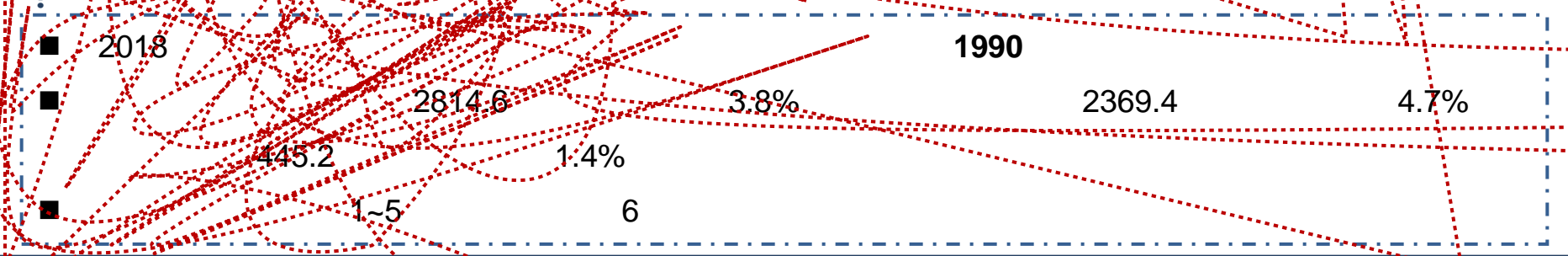
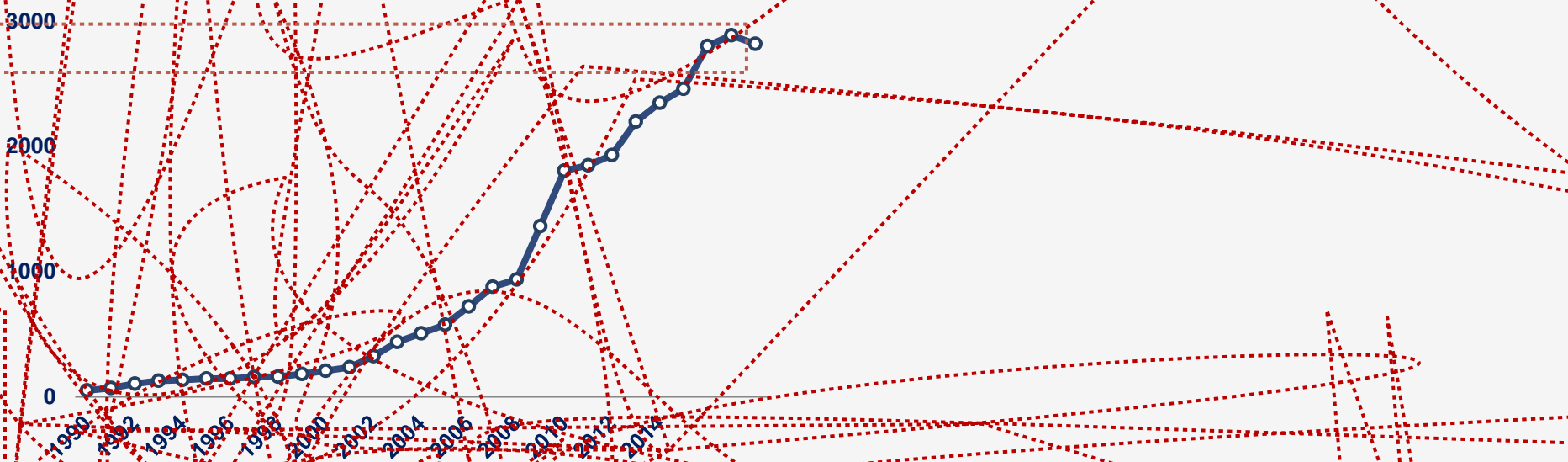
2018年度国内汽车市场的主要特点



1990-2018

2018 1-12月

同比增长





1



2018.4.17

5

--2018

--2020

--2022

&

2



2018.7.1



2018.7.10

-
-



2

	2017	2018
A00	69.0%	-0.4%
A0	-8.2%	-18.2%
A	-6.8%	-4.0%
B	-0.3%	1.9%
C	20.8%	12.4%
D	83.3%	-6.4%
MPV	-16.3%	-17.0%
SUV	13.5%	-4.6%
Sports	6.4%	14.5%
	2.5%	-4.7%

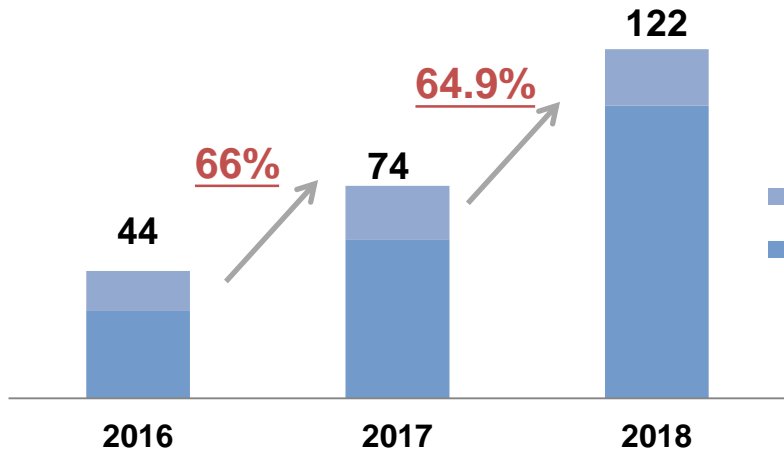
2018

2018 B C C 12.4%

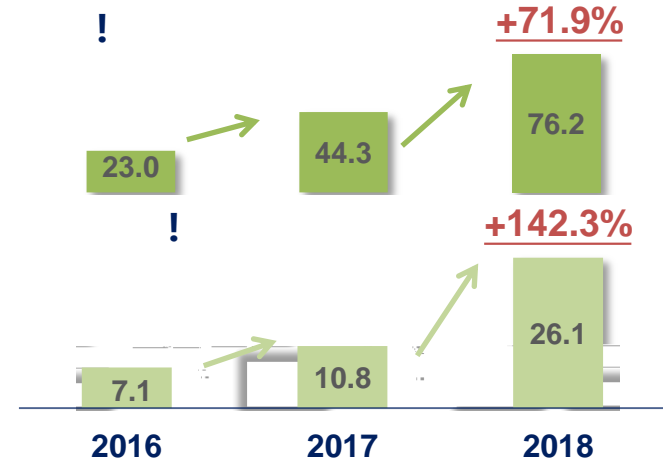


3

2016-2018



2016-2018



-
-
-

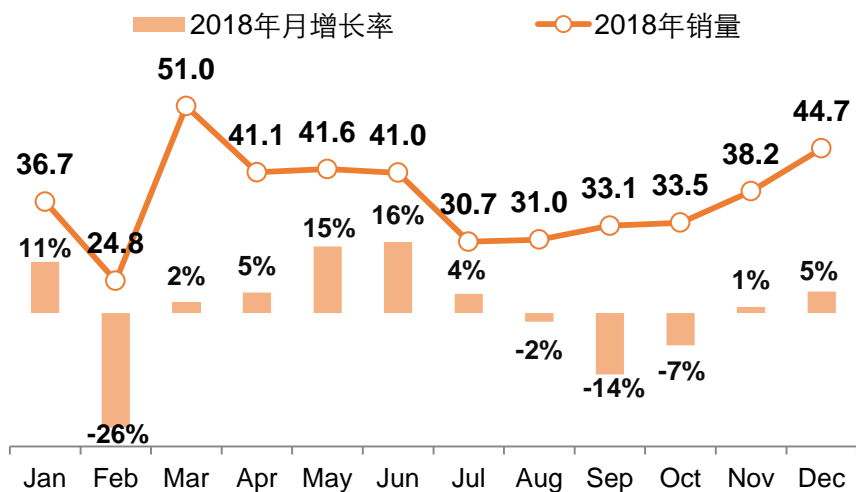


4

2018

朗

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	2016	2017	2018
!	233	286 (+22.6%)	301 (+5.6%)
	46	46 (-0.2%)	41 (-11.4%)
	125	107 (-14.2%)	103 (-4.2%)

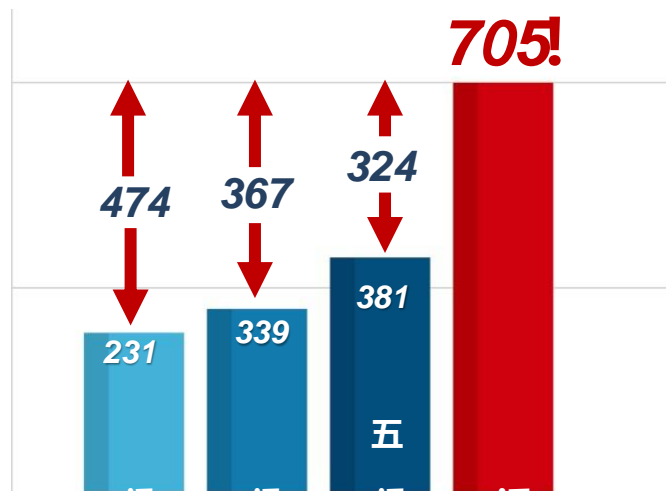
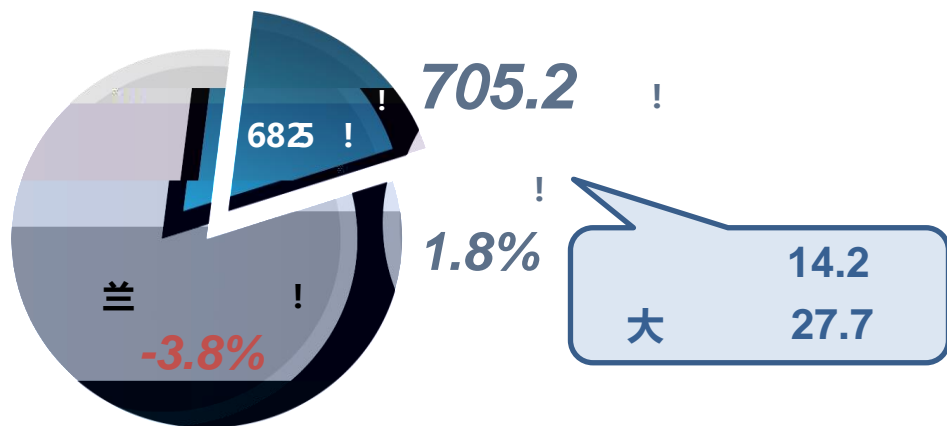
■ 2018 445.6 1.5%

5.6% 11.4% 4.2%



第二部分

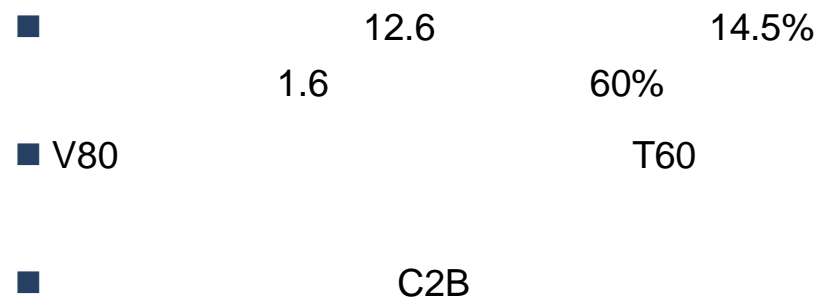
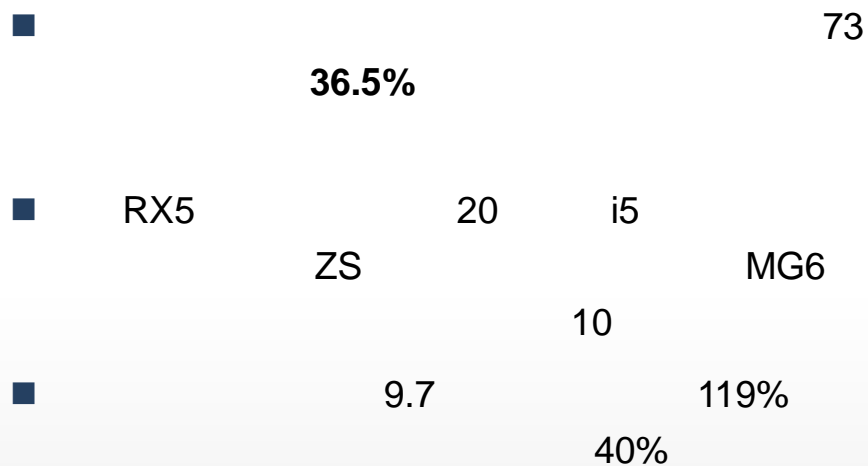
2018年度公司经营业绩和创新发展



■	1.8%			705.2
■		24.1%	1	
■				119.6% 62.5%



1



! !



!



X 4!



544!



2



206.5

MEB



!



1



197

2018

31.8%



X8!



!



4!



207

2.6



644!



3

!

!

■ 2018

14.2

120%

Marvel X

IGBT

3

300



ev i !!



P! TL Z!



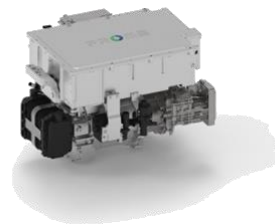
GZ 4!

SIAPM
上汽英飞凌



捷氢科技

T S H P





4



!



!



!



!





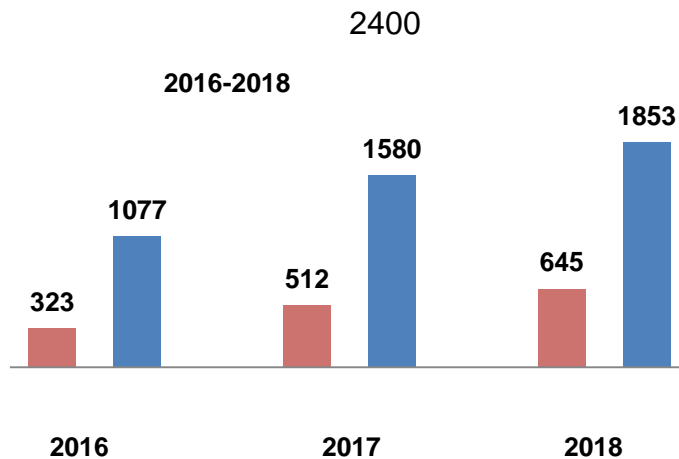
5



兰



挑





6



分 !



!



!



7.2

80

54%



64

4.5

400

2300

120

300



享道出行



车生活 心享受







	2018 1-12月	2017 1-12月	%
	705.17	693.01	1.75
	9021.94	8706.39	3.62
	543.44	542.61	0.15
	484.05	471.16	2.73
	360.09	344.10	4.65
	324.09	329.16	-1.54
	3.082	2.959	4.16
	2.774	2.831	-2.01
	89.76	243.01	-63.06
	0.768	2.080	-63.06
	15.67	16.87	1.20



			%
	7,827.70	7,235.33	8.19
	2,847.20	2,721.06	4.64
	2,343.69	2,253.35	4.01
	20.060	19.287	4.01
%	63.63%	62.39%	1.24



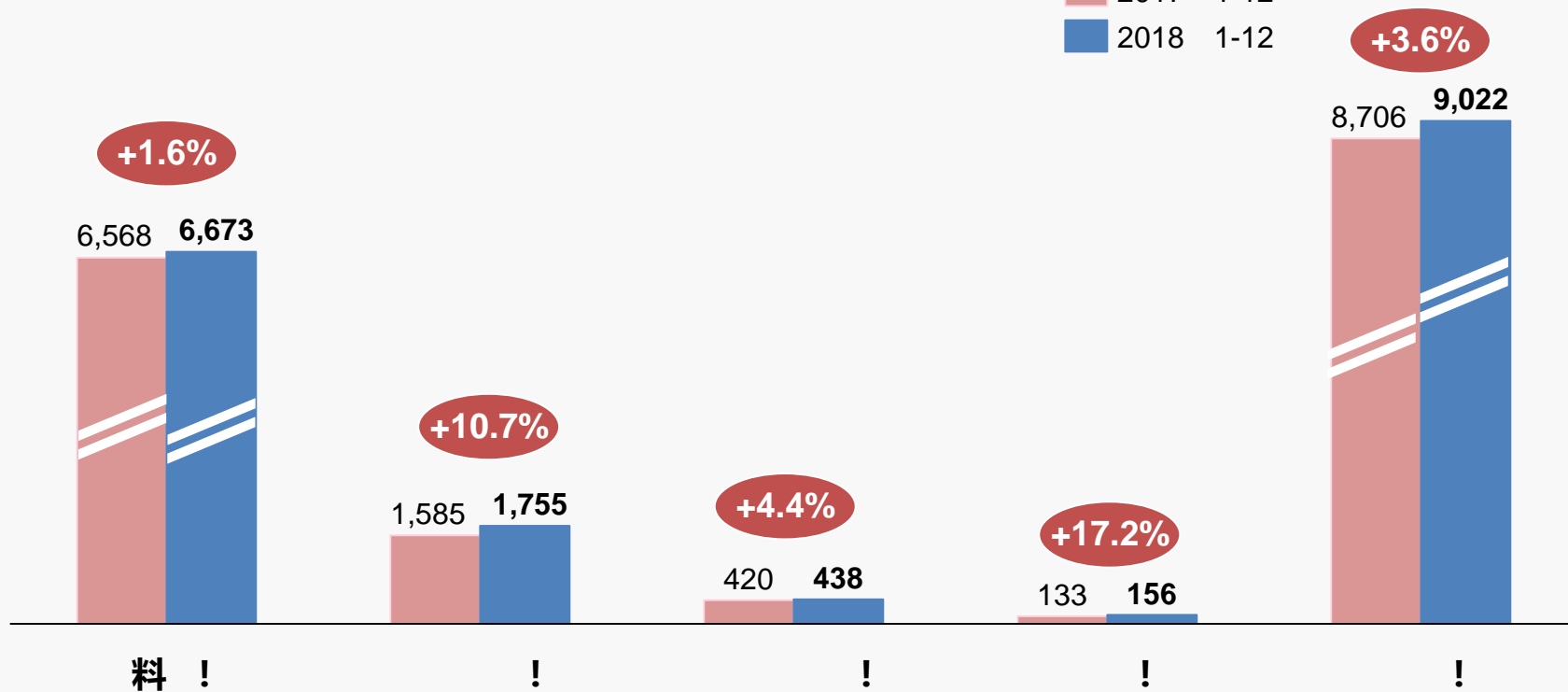
	!	!
料 !		
!		

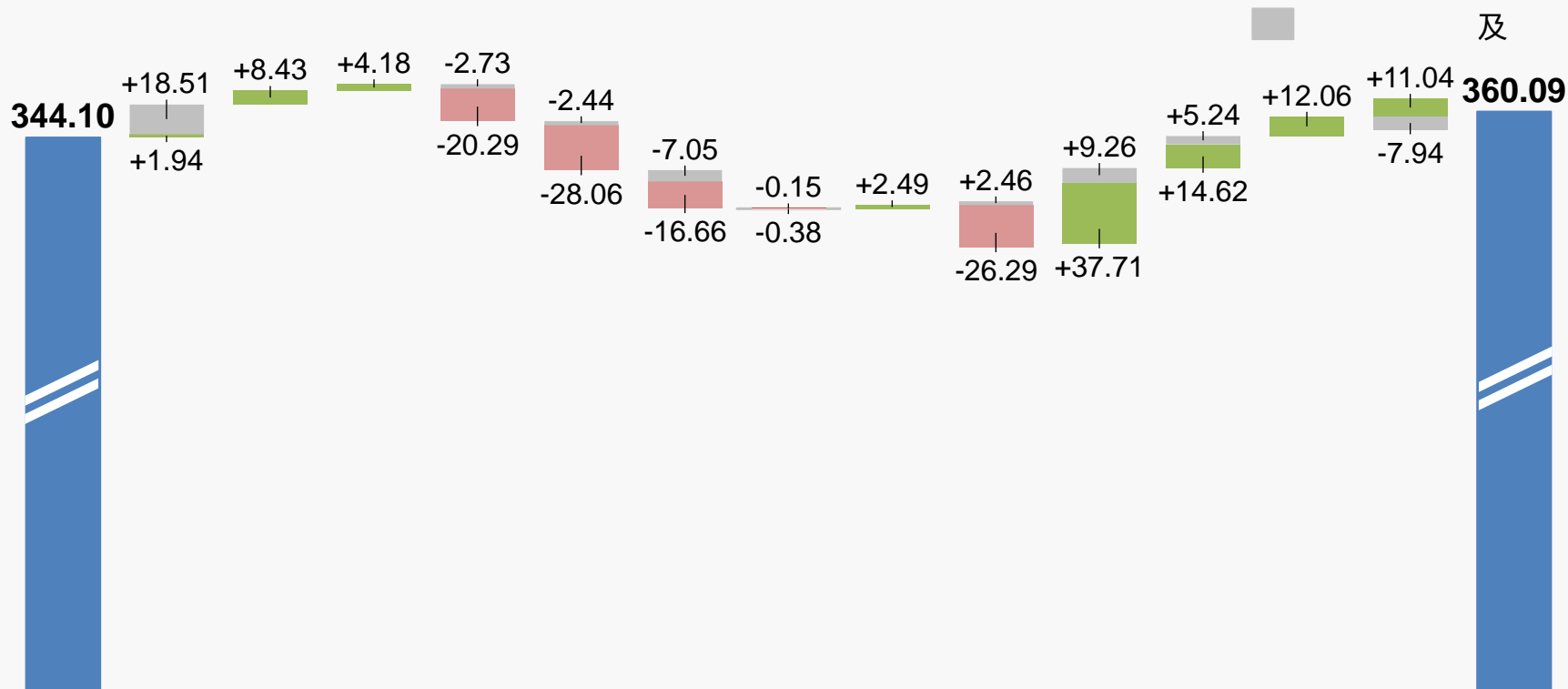


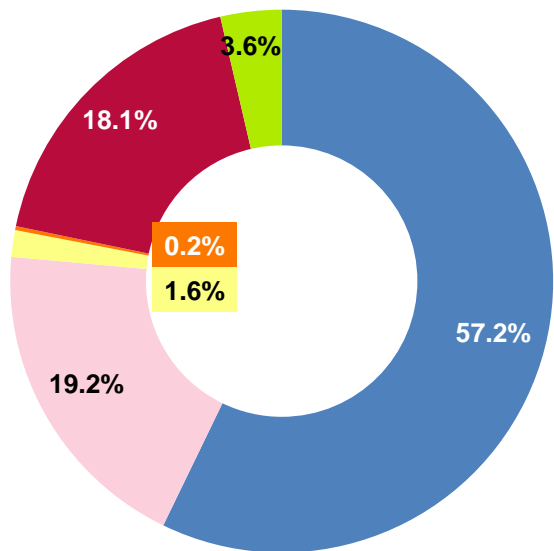
	!	!



2017 1-12
2018 1-12







- 1.
- 2.

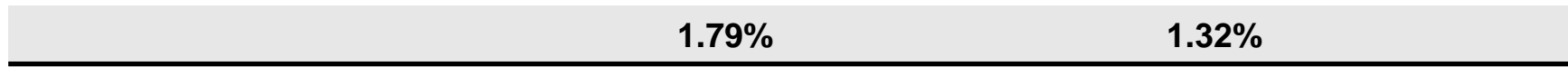
2018 1-12	
	259.21
--	189.43
--	63.74
--	5.27
--	0.78
	60.01
	12.04
	331.26



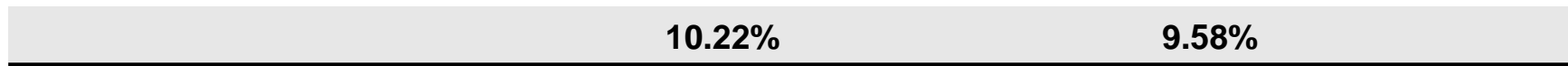
占 先!



0.00	34.11	0.00	34.11	0.00
0.02	125.11	0.00	119.74	5.39
0.02	159.22	0.00	153.85	5.39
	1.79%		1.32%	



0.00	30.28	0.00	30.28	0.00
0.00	47.92	0.00	43.00	4.92
0.00	78.20	0.00	73.28	4.92
	10.22%		9.58%	





第三部分

2019年度市场展望与公司重点工作



!

!



2230~2370

-5.9%~0%

445



挑





2019			710		0.7%
	28	97.9%		35	26.4%



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